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B.M.S. COLLEGE FOR WOMEN, AUTONOMOUS

BENGALURU – 560004

SEMESTER END EXAMINATION – SEPT/OCT 2023

M.Com – 2nd Semester

ADVANCED RESEARCH METHODOLOGY

Course Code: MCM203T

Duration: 3 Hours

QP Code: 12014

Max. Marks: 70

SECTION – A

1. Answer any SEVEN questions. Each question carries TWO marks. (7X2=14)

- What is the Deduction method in Research?
- What do you mean by 'Research Gap'?
- Give the difference between Probability sampling and Non-probability sampling method.
- What do you understand by type 1 error
- What is significance of p value.
- Which are the methods of collecting data in Research
- State any two significances of report writing.
- Mention any two plagiarism detection tools
- What do you mean by Historical Research?
- What do you understand by Null hypothesis?

SECTION – B

Answer any Four Questions out of Six. Each Question Carries Five Marks (4X5=20)

- State the main objectives of Research
- Mention the purpose of Literature Review.
- What are the features of a good Research design?
- Bring out the difference between primary source and secondary source of data.

5. What is Type I and Type II error in testing of hypothesis?
6. Discuss the various research approaches

SECTION – C

Answer any Two Questions out of Four. Each Question Carries Twelve Marks (2X12=24)

7. Defining a research problem is a part of research process. Explain the various steps involved in formulation of research problem.
8. Interviewing is one of prominent methods of data collection. Explain briefly the various types of Interviews in Research field.
9. Explain briefly the various methods in probability sampling that can applied in research work.
10. What is hypothesis? Discuss the types of hypothesis and steps in testing of hypothesis

SECTION – D

(Compulsory Skill-based Question on Subject / Paper)

Skill-based Question

(1X12=12)

11. Assume you are publishing your research paper at international conference in Nov 2023. Frame an outline towards the research paper writing and its various parts.
